

RESOLUTION NO. 2016304

RE: APPOINTMENT TO THE BOARD OF TRUSTEES OF DUTCHESS
COMMUNITY COLLEGE

Legislators BORCHERT, MICCIO, BOLNER, and FLESLAND offer the following and move its adoption:

WHEREAS, there exists a vacancy on the Board of Trustees of Dutchess Community College by reason of the resignation of Denise Doring Van Buren on November 10, 2016, now, therefore, be it

RESOLVED, that the Dutchess County Legislature does hereby appoint Timmian C. Massie as a member of the Board of Trustees of Dutchess Community College effective immediately, to fill the unexpired term of Denise Doring Van Buren.

<u>Appointment</u>	<u>Term Expires</u>
Timmian C. Massie 12 Tamidan Road Poughkeepsie, NY 12601-5239	6/30/21

STATE OF NEW YORK

ss:

COUNTY OF DUTCHESS

This is to certify that I, the undersigned Clerk of the Legislature of the County of Dutchess have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 8th day of December 2016, and that the same is a true and correct transcript of said original resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of said Legislature this 8th day of December 2016.

CAROLYN MORRIS, CLERK OF THE LEGISLATURE

Timmian C. Massie
12 Tamidan Road
Poughkeepsie, NY 12601-5239
H: (845) 485-6941; C: (845) 797-6924; O: (845) 475-9569

Employment History

3/14-Present

Senior VP, Marketing, Public Affairs & Government Relations

Health Quest Systems, Inc.

LaGrangeville, NY

Identified talent and created a team of public and community relations professionals producing positive media coverage through paid, earned and social media, enhancing the reputation of the Hudson Valley's foremost integrated family of hospitals and healthcare providers. Developing community partnerships to promote health and well-being, leveraging the expertise of doctors, nurses, dietitians and other Health Quest professionals. Supporting corporate social responsibility efforts through financial sponsorships and employee engagement. Providing executive leadership for all marketing functions across the Health Quest system, including advertising, branding and online platforms. Supervising the development and fundraising efforts to support the three leading Hudson Valley hospitals that make up the nonprofit Health Quest system. Representing the system's patient-centered interests among government officials at the local, state and national levels.

1/12-3/14

Director, Corporate Giving

Actavis plc

Parsippany, NJ

Inaugurated company's Global Corporate Giving Program. Promoted corporate support of local charitable organizations, and employee engagement and volunteerism in communities. Tripled employees' contributions and increased employee involvement in Actavis' national March of Dimes campaign by 50 percent. Featured presenter on how to conduct a successful employee fundraising campaign at March of Dimes Volunteer Leadership Conference in Orlando, FL. Established corporate responsibility relationships with UK-based International Health Partners, New York-based Partnership at Drugfree.org, the Partnership for a Drugfree New Jersey, Prevention First, NJ, and the South Florida Region American Red Cross. Created programs and partnerships that made company a national leader in medicine abuse education and prevention. Raised profile of company sites to gain influence in business and government and have Actavis seen as a leading contributor to community success and a desirable place to work.

11/94-2/02
8/02-1/12

Chief Public Affairs Officer

Marist College
Poughkeepsie, NY

Credited with raising Marist's national profile and reputation through successful campaigns integrating media exposure, awards programs, community leadership and close relationships with business and government leaders. Known as "voice of calm" during crises. Nationally recognized leader in social media applications in PR. Scored thousands of significant media placements including national and NYC media. Created more than three dozen nationally-recognized faculty experts. Raised national profile of college president. Developed exclusive opportunities for Marist's president, students and major donors. Secured national figures as speakers and award recipients. Sponsor of Betty Shabazz Delta Academy for young African-American women studying math, science and technology. Highly-rated adjunct professor in communication and religious studies. Mentor to hundreds of professionals. Served on many search committees and as a reaccreditation sub-committee chair. Senior advisor to president.

3/02-7/02

Vice President, University Relations

Pace University
New York, NY

Directed efforts of 26-member university public relations, integrated marketing and governmental affairs departments. In wake of 9/11, placed Pace in a leadership position in the development of Lower Manhattan through sponsorship of the Downtown River-to-River Festival and positioned the university's new Center for Downtown New York. Hosted public hearing on rebuilding issues, networked with FEMA to obtain federal grants for Pace, and expanded outreach to various downtown agencies and corporations. Corrected salary and responsibility inequities. Wrote reorganization plan for division. Mentored media relations employees and expanded Pace news coverage.

8/93-10/94

Director of Communications

Bryant College (now Bryant University)
Smithfield, RI

Repaired college's reputation with news media following an athletics scandal. Raised visibility for Bryant regionally and nationally. Placed many faculty in national media. Appeared on NBC's *Today*. Conceived idea and directed issuance of World AIDS Day Stamp's First Day of Issue Commemorative at Bryant, which gained national exposure and raised funds for on-campus AIDS education program and RI AIDS organization. Introduced media relations technology to department, saving Bryant \$29,000 annually paid to a national media placement firm.

12/87-7/93

**Director of Corporate Communications, News Director,
Director of Consumer Outreach**

Central Hudson Gas & Electric Corporation
Poughkeepsie, NY

Coordinated media efforts during emergencies. Author of utility's crisis communications plan. Wrote governmental affairs newsletter. Developed annual "Meet the Management" news conference to provide media with accessibility and highlight corporate transparency. Shepherded approval of a natural gas pipeline by working with state and local officials and community organizations. Initiated utility's first consumer office. Promoted to communications positions to establish credibility among media and customers following a devastating storm. Featured speaker at many events.

8/83-8/84

Assistant to the Chairman

Dutchess County Legislature
Poughkeepsie, NY

Administrator of Chairman's Office and spokesman. Noted as speechwriter and for constituent service. Liaison to federal, state and municipal officials.

12/82-7/83

Communications Associate

Civil Service Employees Association
Beacon, NY

Gained significant media coverage for union and its members in seven Hudson Valley counties. Contributed many articles to statewide union newspaper. Initiated local newsletters and publicity campaigns.

10/77-12/82

News Reporter/Anchor

WEOK/WPDH Radio
Poughkeepsie, NY

Morning drive news anchor and talk show host. Expanded news coverage to include events in NYC and Albany. Correspondent for UPI and ABC Radio News. Finalist for UPI Award for "Best Feature Series" for reports from the People's Republic of China.

Education

8/85-8/87

Pontifical Gregorian University/North American College

Rome, Italy/Vatican City

Theology studies. Elected student leader. Development newsletter associate editor. Worked with Mother Teresa's Missionaries of Charity, operating a soup kitchen and shelter. USAFR Chaplain Candidate, commissioned as a 2nd Lt. and assigned to 36th TFW, Bitburg, Germany.

9/84-5/85

Iona College/St. John Neumann Residence

New Rochelle/Riverdale, NY

Philosophy and theology studies

Dean's List student

Religion teacher at Incarnation Elementary School in Manhattan's

Washington Heights

Recipient of Archdiocesan Leadership Award

8/78-8/80

Fordham University

Bronx, NY

B.A. in Political Science/American Government, cum laude

Public Service Education Fellow

Dean's List student

Summer 1980 semester in People's Republic of China

9/76-5/78

Dutchess Community College

Poughkeepsie, NY

A.S. in Communications and Media Arts

Student Body President

Delegate to Harvard National Model UN, representing South Africa

Study Abroad in London, England

Named to SUNY Distinguished Alumni Honor Roll in 1995

Elected to DCC Alumni Hall of Fame in 2006

DCC Commencement speaker in 2002

Alumni/community rep on three consecutive college president searches

Endowed full-tuition scholarship for LGBTQ students, starting 2016

Community Activities

Current: Director – Dyson Foundation; Secretary-Treasurer and Trustee – NYS Newspapers Foundation; Vice Chair — Dutchess County Justice Transition Center External Advisory Group; Treasurer — Poughkeepsie Alliance; Board Member -- Dutchess Community College Association; Member — Immediate past three Dutchess Community College Presidential Search Committees. Member — Patron of the Arts in the Vatican Museums; Member — Public Relations Society of America. Member — Board of Advisors, Eleanor Roosevelt Center at Val-Kill; Past: director or trustee on the boards of more than 60 nonprofit organizations, often in leadership positions, in the Hudson Valley and New York City; Chair, Opening Ceremonies — 2005 Hudson Valley Empire State Games. Past trustee – Saint Francis Hospital. Past member and president – City of Poughkeepsie Board of Education.

Community Awards

Community Leadership Award from the New Horizons Foundation, 2001; Family Partnership Center's Excellence in Community Service Award, 2004; Dutchess ARC Bessie Payne Humanitarian Award, 2007; Saint Cabrini Home Gold Medal for outstanding contributions and service to the people of the Hudson Valley, 2008; Mill Street Loft Award for leadership in supporting youth and arts education, 2008; Honored for community service by the Community Foundations of the Hudson Valley at the organization's 2010 Garden Party; Family Services, Inc. Family of the Year, 2012; Jim Britt Award for outstanding dedication and contributions to local community theatre and theatre at Marist College, 2014; Named Champion of Justice by Legal Services of the Hudson Valley, 2016.