MARKET STREET

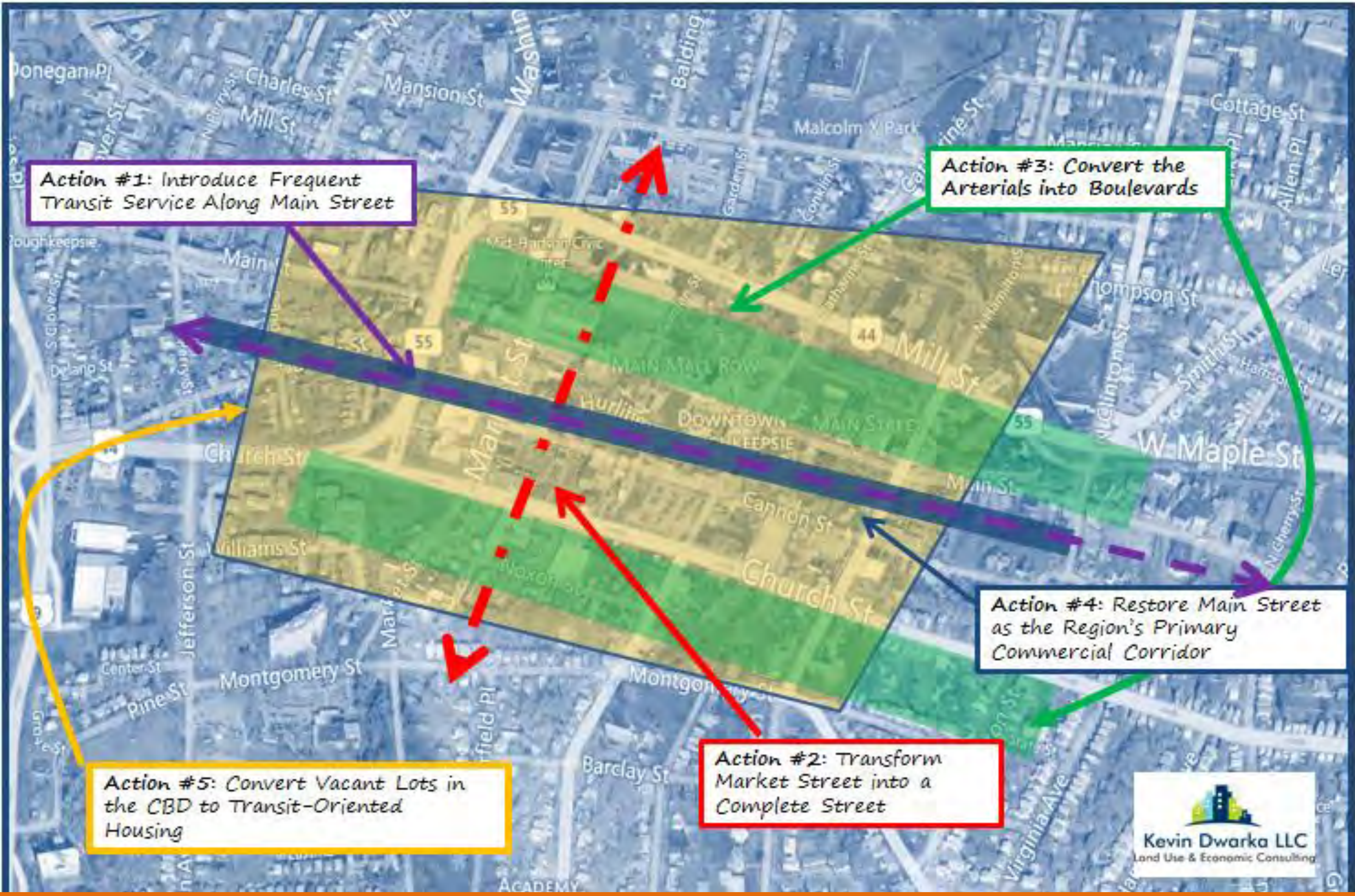
Connect

October 7th

SEAL OF THE CITY OF POUGHKEEPSIE
1799
INCORPORATED 1854

- An effort to introduce complete streets concepts to Poughkeepsie's downtown
- Uses Market Street as a model corridor to "test" concepts and engage with the public
- Establish vision for walkable, bikeable, transit-friendly, accessible and livable downtown
- Natural progression of the Main Street Economic Development Strategy

What Is Market Street Connect?



Poughkeepsie City Center Revitalization Plan (2014)

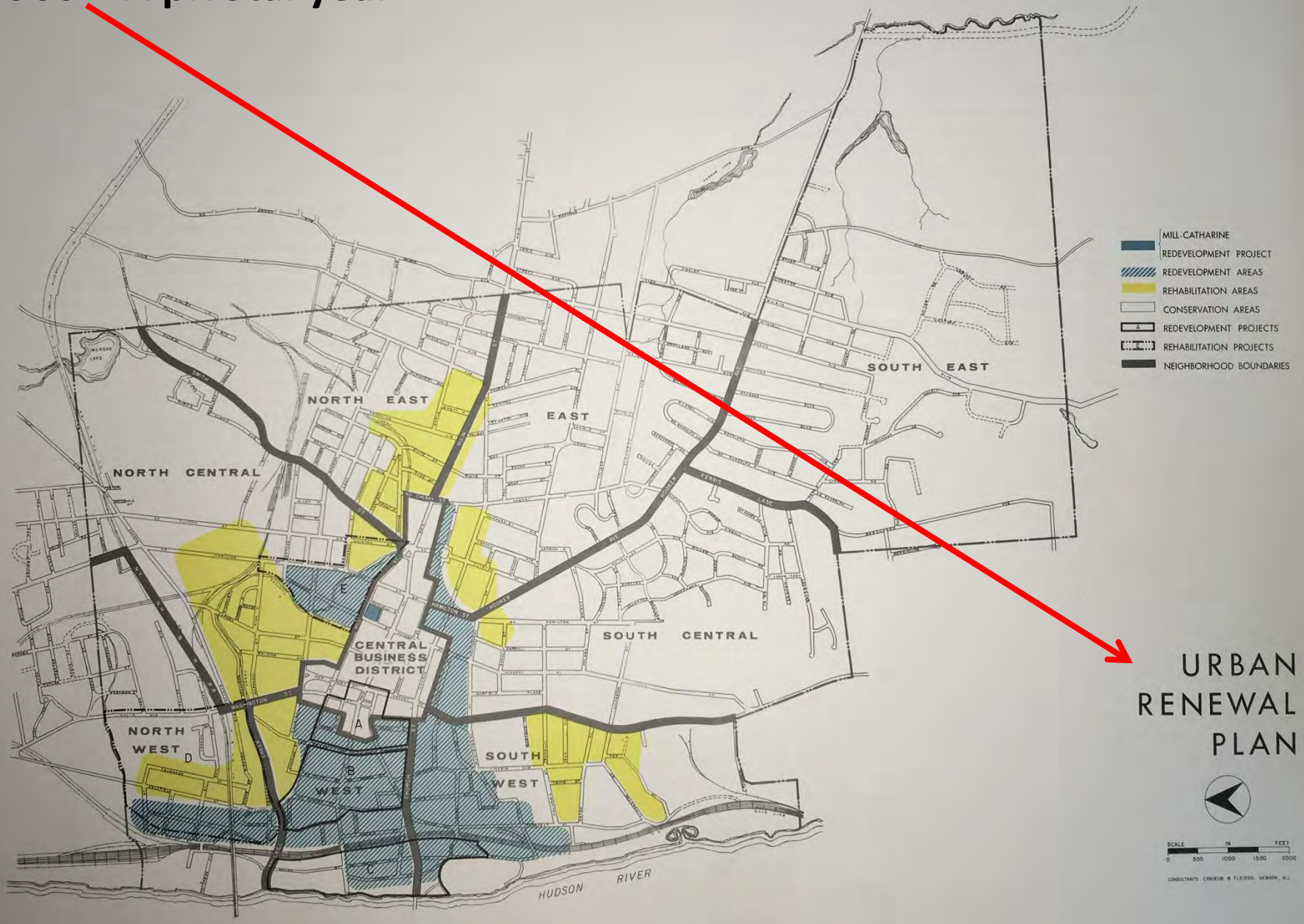
- Poughkeepsie City Center Revitalization Plan (PCCRP), endorsed by the Common Council in 2014
  - Introduction of dedicated Main Street transit line from waterfront to Arlington
  - Market Street as a complete street
  - Boulevard-style intervention for East-West Arterials
- MSEDS further develops concepts within the PCCRP, including Market Street as a complete street
- NYSERDA in grant in 2014 to support this work, with a focus on greenhouse gas emission reduction

Main Street Economic Development Strategy (MSEDS)

What's the Problem with Market Street Anyway?

FULL TIP TEA
MEATS AND FISH
25¢ HOUSE 25¢
ALLEN
FOR
Edward
POTOGR
ART STU
FILING

1960 – A pivotal year



1960

2000

Urban Renewal – Main Mall

1955

Urban Renewal – Downtown

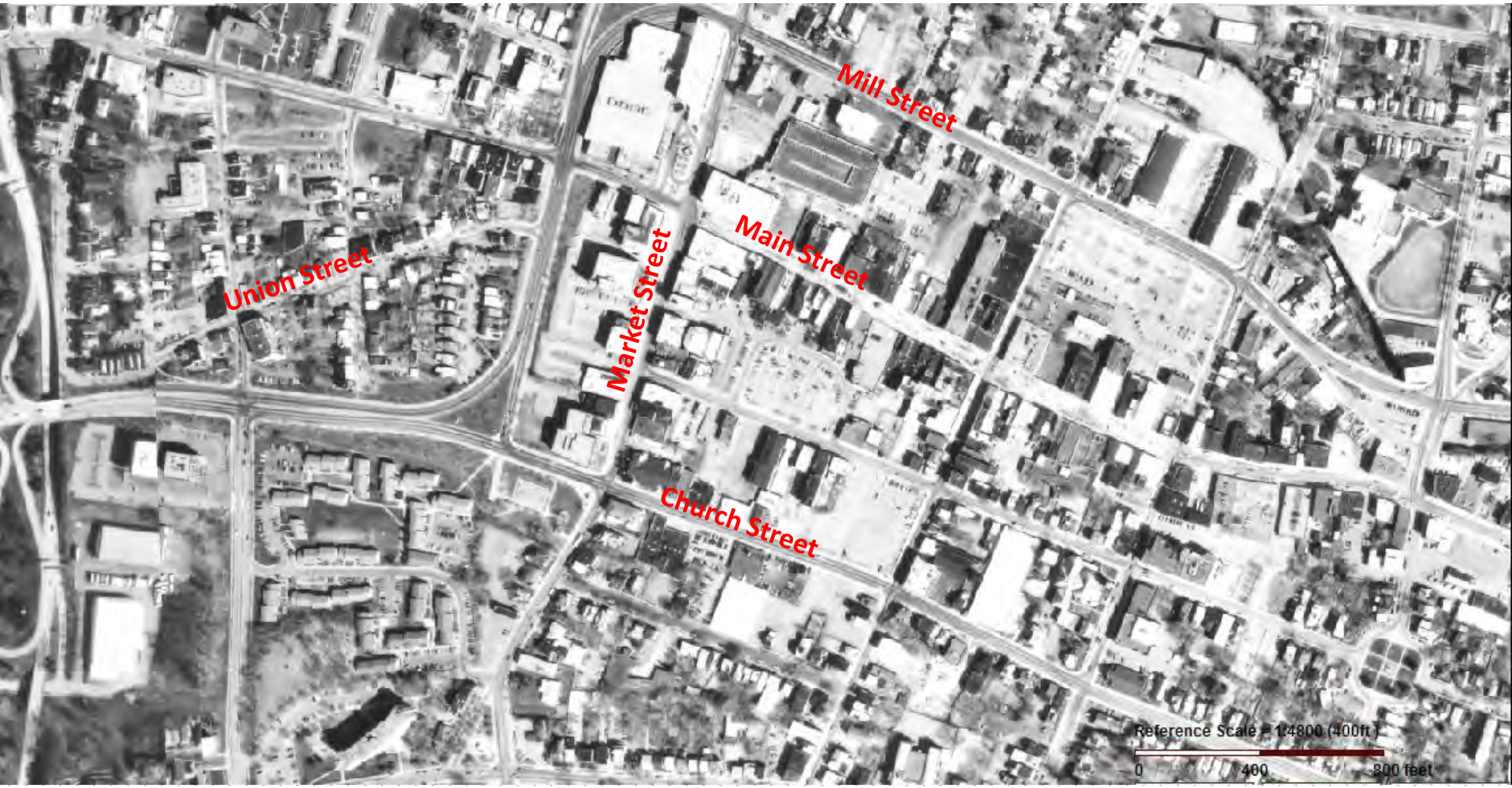
1970

Urban Renewal – Downtown

1980

Urban Renewal – Downtown

1990

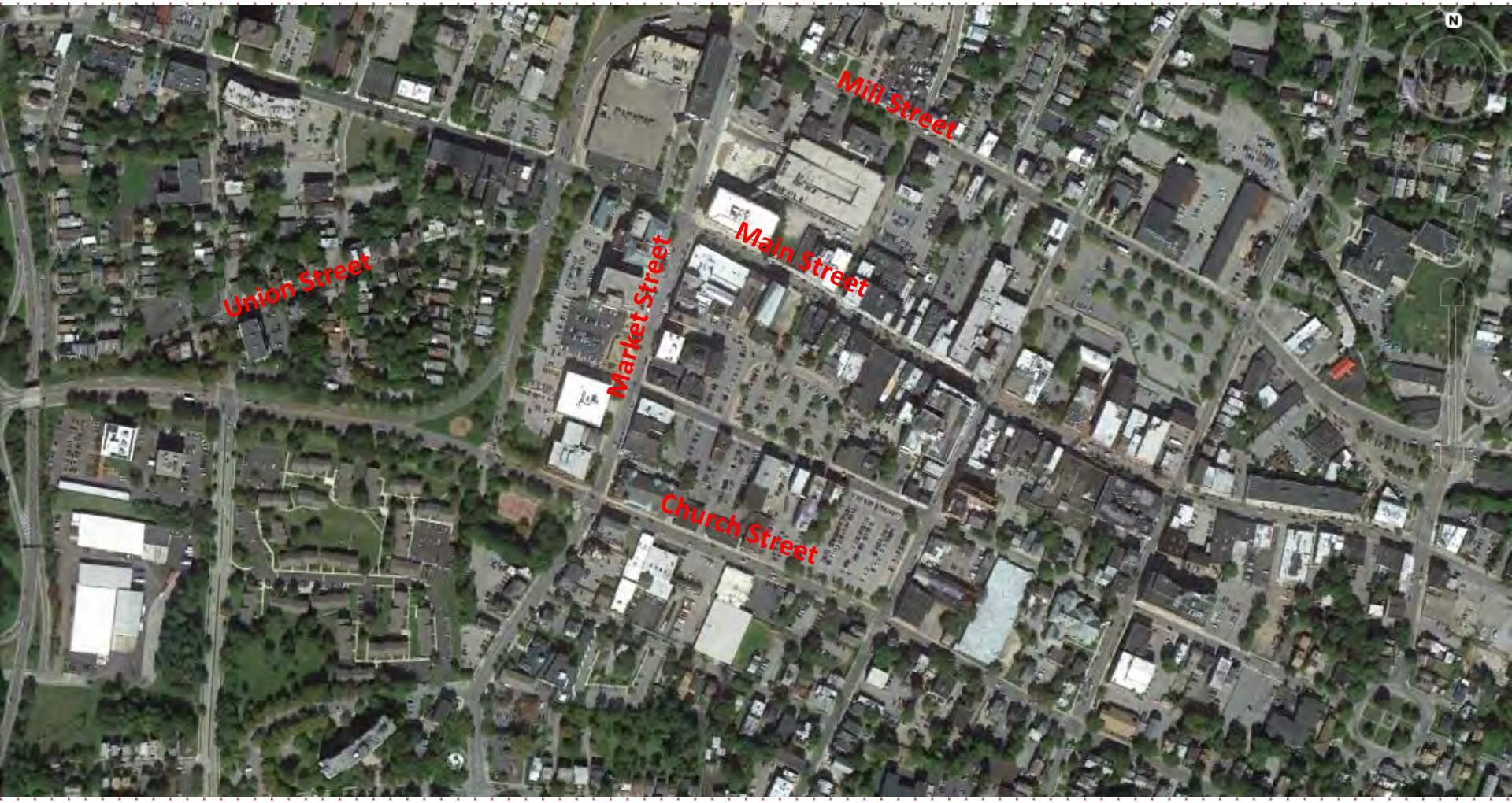


Urban Renewal – Downtown

2000

Urban Renewal – Downtown

Present Day



Urban Renewal – Downtown

What's the Problem with Market Street Anyway?

- Released RFP for professional services on the Poughkeepsie City Center Connectivity Project in May 2016
- Received a number of proposals from very qualified firms
- Selected the team of Sam Schwartz Engineering and Street Plans Collaborative

Sam Schwartz
Transportation Consultants

STREET PLANS
MIAMI NEW YORK

Consultant Selection

- Temporary changes to the right of way to test complete streets concepts
- Tactical urbanism approach, including low-cost materials and volunteer help
- Opportunity to engage with everyday users of Market Street
- Programming/Activities
  - Feedback wall and project display table
  - Thought bubble station
  - Café tables and chairs, AstroTurf
  - Hay bale benches
  - Planters

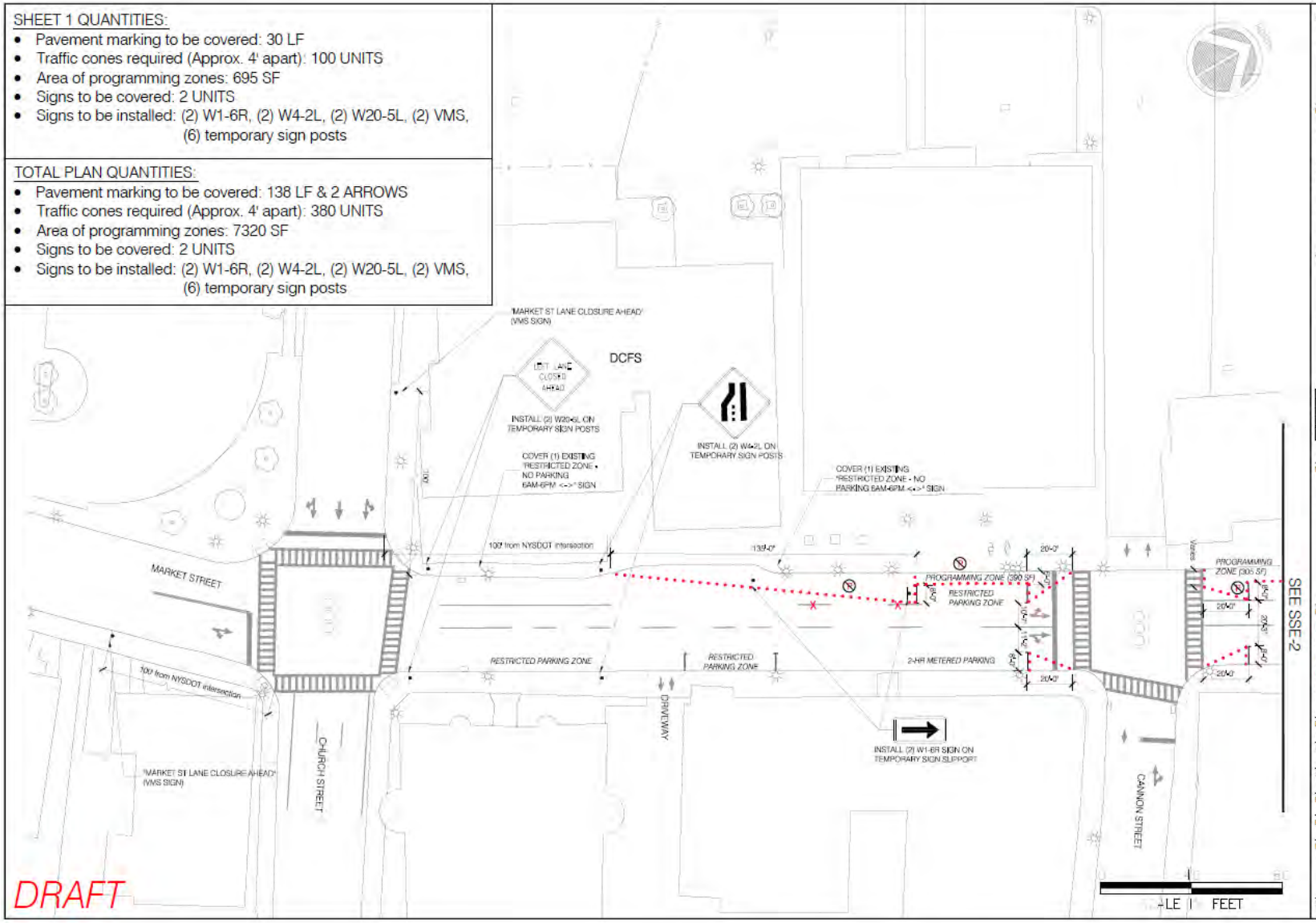
Demonstration Project

SHEET 1 QUANTITIES:

- Pavement marking to be covered: 30 LF
- Traffic cones required (Approx. 4' apart): 100 UNITS
- Area of programming zones: 695 SF
- Signs to be covered: 2 UNITS
- Signs to be installed: (2) W1-6R, (2) W4-2L, (2) W20-5L, (2) VMS, (6) temporary sign posts

TOTAL PLAN QUANTITIES:

- Pavement marking to be covered: 138 LF & 2 ARROWS
- Traffic cones required (Approx. 4' apart): 380 UNITS
- Area of programming zones: 7320 SF
- Signs to be covered: 2 UNITS
- Signs to be installed: (2) W1-6R, (2) W4-2L, (2) W20-5L, (2) VMS, (6) temporary sign posts



CLIENT:

THE CITY OF POUGHKEEPSIE

PREPARED BY:

Sam Schwartz Engineering DPC

322 EIGHTH AVE, 5TH FL.
NEW YORK, NY 10001

NO.	DATE	REVISION	APPROVED

PROJECT:

POUGHKEEPSIE CITY CENTER CONNECTIVITY PROJECT

DRAWING TITLE:

PROPOSED SIMPLIFIED STRIPING & SIGNING PLAN WITH TRAFFIC CONES ONE-WAY MARKET STREET DEMONSTRATION

DRAWN BY: JC

CHECKED BY: JS

SCALE: 1" = 40'

PROJECT NUMBER: 16-01-1570

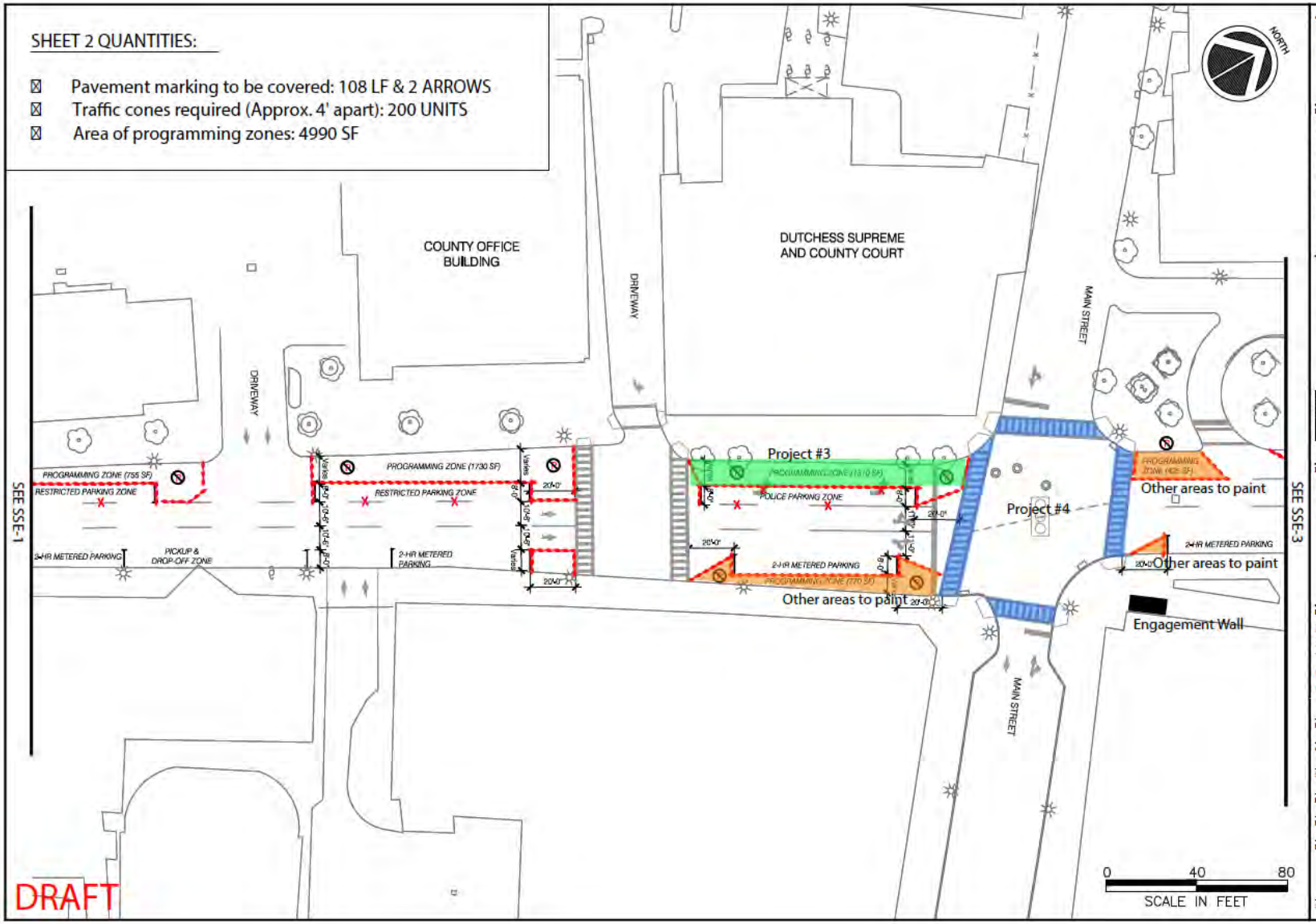
DATE: OCTOBER 3, 2016

DRAWING NUMBER: SSE-1

SHEET: OF: 1

SHEET 2 QUANTITIES:

- Pavement marking to be covered: 108 LF & 2 ARROWS
- Traffic cones required (Approx. 4' apart): 200 UNITS
- Area of programming zones: 4990 SF



CLIENT:
THE CITY OF POUGHKEEPSIE

PREPARED BY:
Sam Schwartz Engineering DPC
322 EIGHTH AVE, 5TH FL
NEW YORK, NY 10001

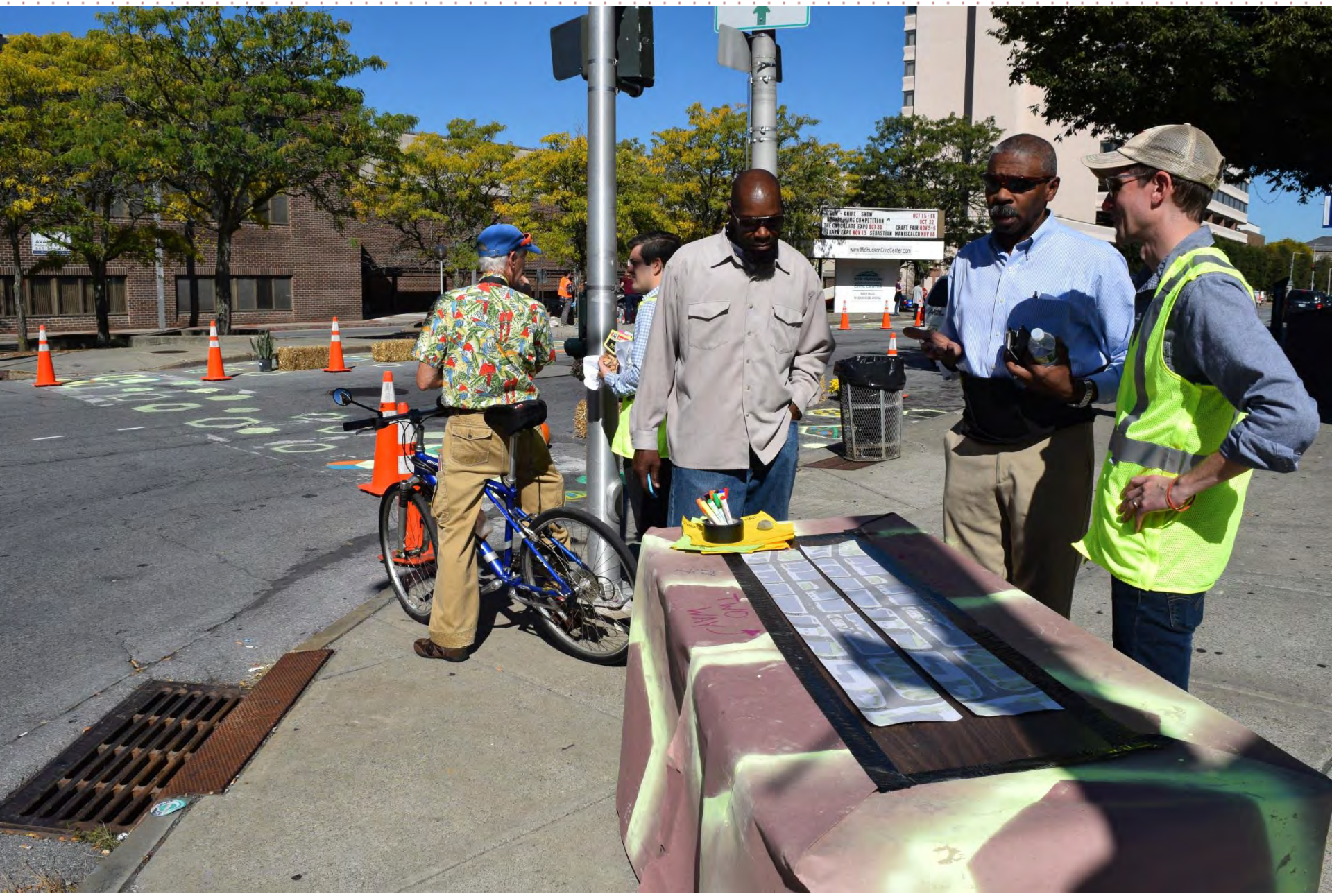
NO.	DATE	REVISION	APPROVED

PROJECT:
POUGHKEEPSIE CITY CENTER CONNECTIVITY PROJECT

DRAWING TITLE:
PROPOSED SIMPLIFIED STRIPING PLAN WITH TRAFFIC CONES ONE-WAY MARKET STREET DEMONSTRATION

DRAWN BY: JC
CHECKED BY: JS
SCALE: 1" = 40'
PROJECT NUMBER: 16-01-1570
DATE: SEPTEMBER 26, 2016
DRAWING NUMBER: SSE-2
SHEET: OF: 1

MUNICIPAL


KNIFE SHOW
OCT 15-16
OCT 22
THE CHOCOLATE EXPO OCT 30
CRAFT FAIR NOV 5-6
FARM EXPO NOV 13 SEBASTIAN MANISCALCO NOV 18
www.MidHudsonCivicCenter.com
TWO WAY

ACTION
BAIL BONDS

DUNKIN' DONUTS
CITY FOOTWEAR
5 TONS
MARKET ST

DAVON
CAPITOL STEPS
ALL STARS
OFFICE
INSURANCE

- 30+ volunteers, city staff and consultant team
- Engaged with between 200-250 people during the day

What did people say?

- Stores/Restaurants/Business Activity
  - Greater diversity of retail options
  - More activity after 5pm and weekends
  - Outdoor seating/amenities
  - Updated/improved/repaired storefronts
- Traffic calming/slower traffic/safety
  - Narrower lanes
  - Slower traffic
  - Wider sidewalks
  - Drivers should honor pedestrian right of way

Feedback

- Greenspace/Beautification
  - Street trees
  - Park space, places to sit
  - Flowers
  - Fountains
  - Public art

Other feedback

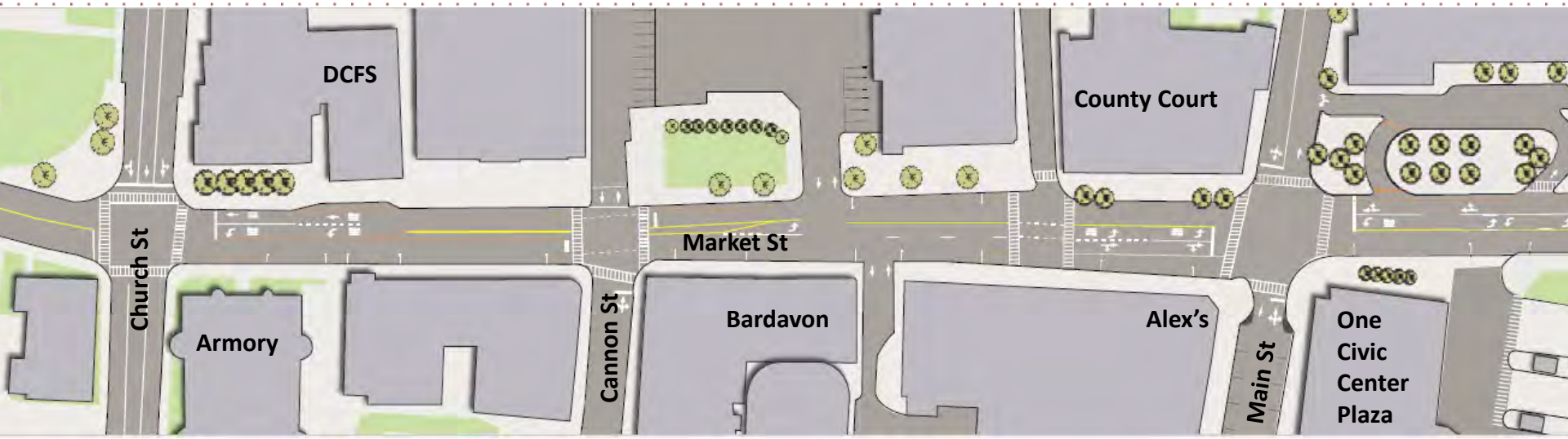
- Better pavement markings
- Street vendors/food trucks
- Cleaner streets/sidewalks
- More programming/community events and festivals
- Bike lanes
- Police patrolling on foot
- More pride

Feedback, cont.

- Existing conditions analysis
  - Comprehensive analysis of current transportation network within project boundary
- Second demonstration project
  - Possible second demo project in Spring 2017
- Scenario development
  - Series of alternative scenarios for network-level possibilities for prioritizing walking, biking, transit and driving in the city center
- Alternatives selection
- Impact analysis
  - Fiscal and environmental analysis of selected alternative
- Financing Analysis
- Final report and vision

Project Next Steps

Two-way conversion concept



Thank You!

Paul Hesse
Community Development Coordinator
City of Poughkeepsie
845-451-4106
phesse@cityofpoughkeepsie.com