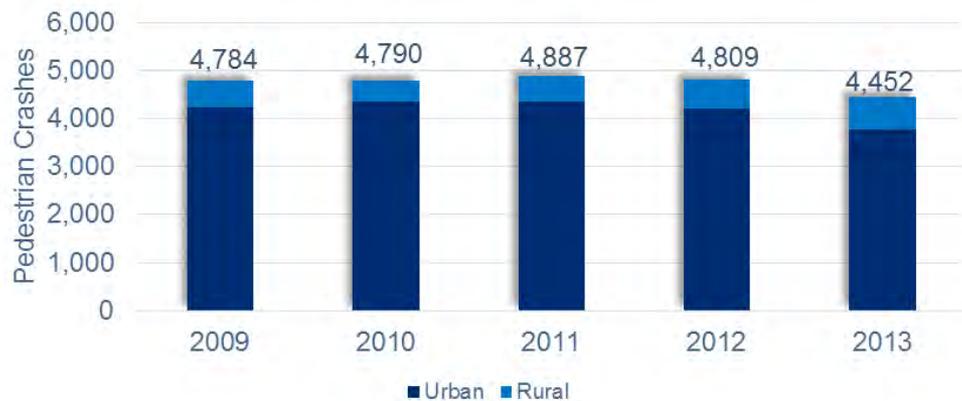
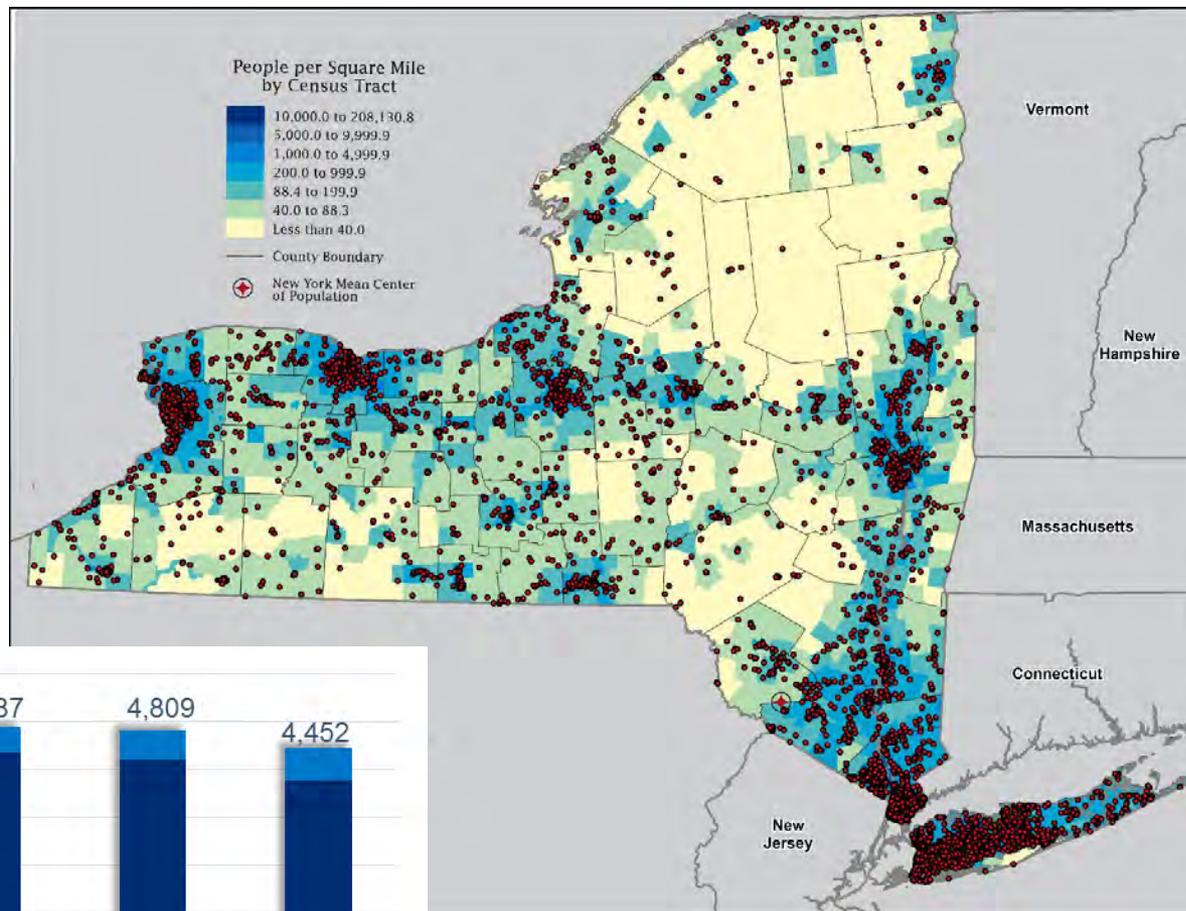


Pedestrian Safety Action Plan

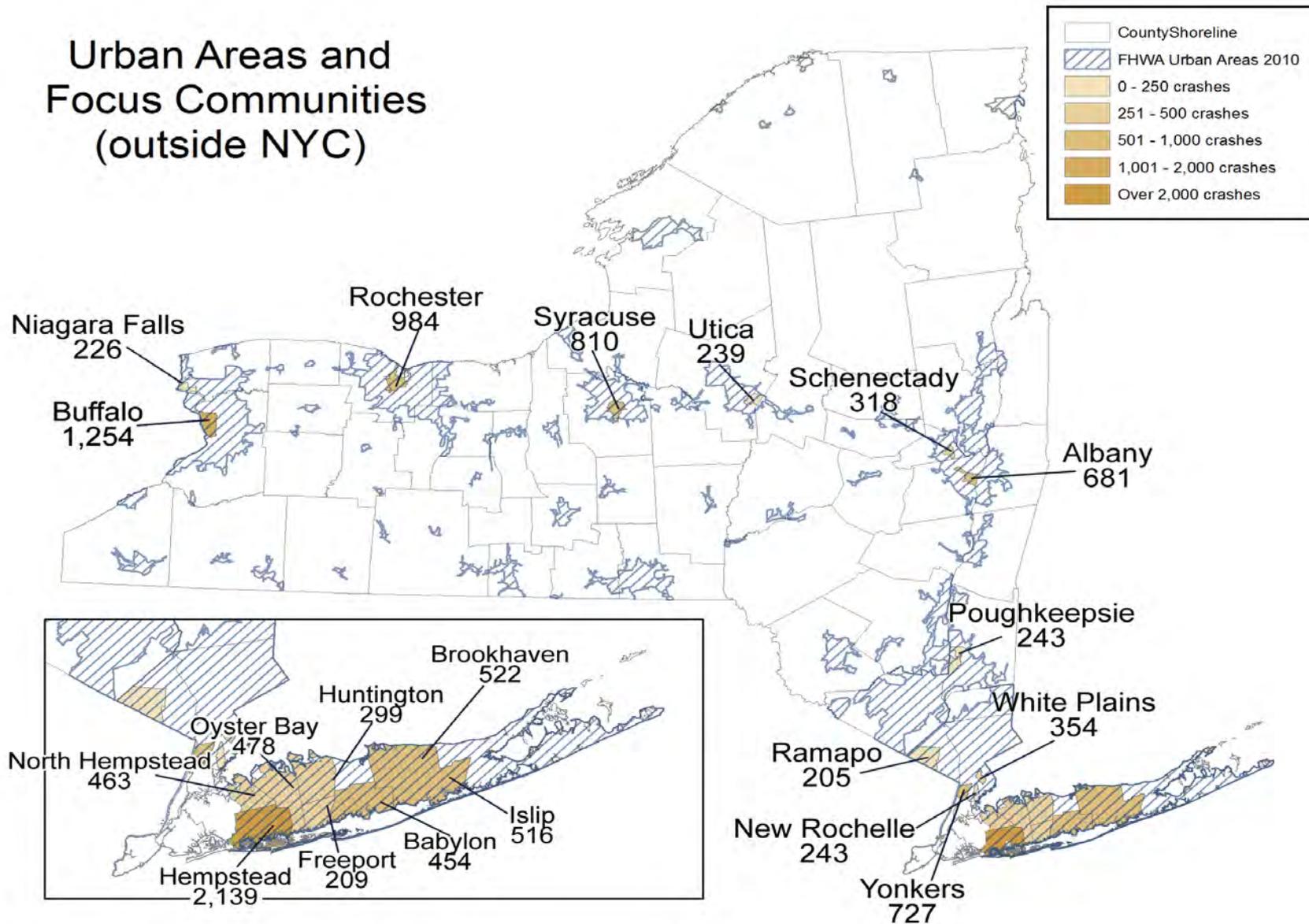


July 28, 2016 – PDCTC Bike Ped Advisory Committee

Urban Concentration



Urban Areas and Focus Communities (outside NYC)



Requires a comprehensive plan

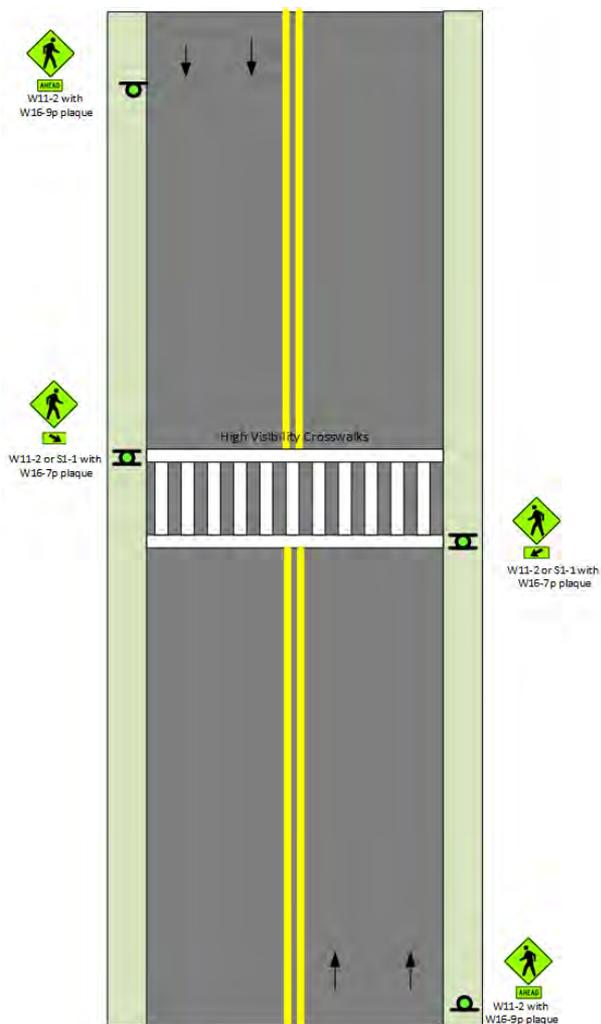


Engineering Strategies

- ❑ Investigate and Treat Hot Spots
- ❑ Expand Corridor Program
- ❑ **Systemic Improvements (Urban, State)**
- ❑ Local Safety Project Solicitation

Uncontrolled Crosswalks

Basic Treatments

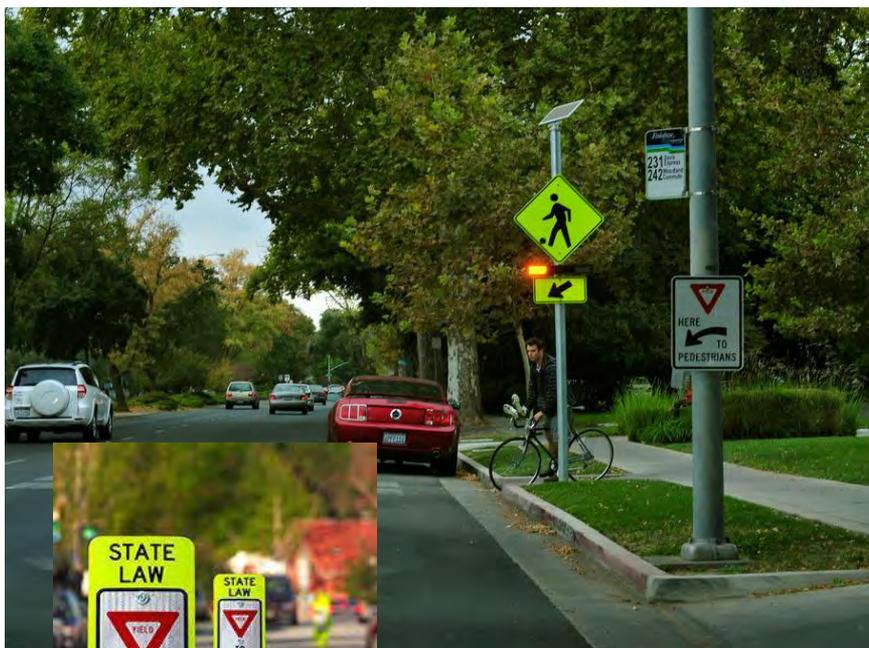


Sign Examples



Uncontrolled Crosswalks

Enhanced Treatments



Signalized Intersections

❑ Improve Signal Operation

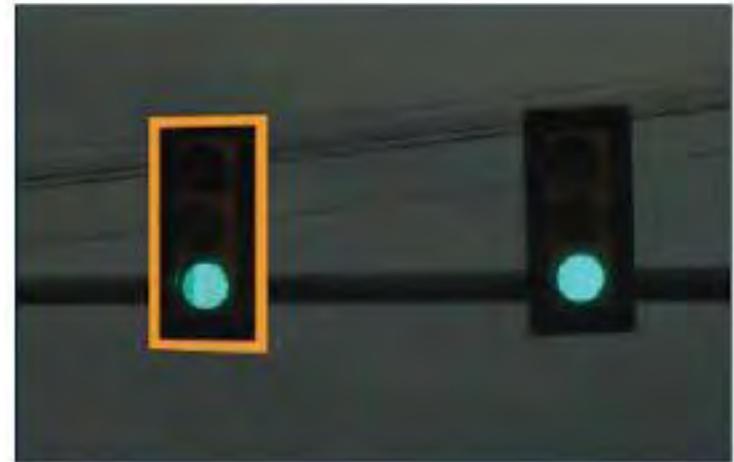
- Adequate crossing times
- Left turn phasing
- Accessible signals
- Countdown timers
- Leading pedestrian intervals

❑ Additional Signs

- No Turn on Red
- Yield to Pedestrian (overhead)
- Street Name (in advance of intersection)

❑ Hi-visibility Crosswalks

❑ Back plates



Public Information and Education

- ❑ **Target Behaviors Identified by Data Analysis**
- ❑ **Develop Awareness Campaigns**
 - Develop/Deliver Consistent Campaign Messaging
 - Multi-lingual as Needed
 - Local Partners (e.g. Traffic Safety Boards, Local Health Departments)
- ❑ **Media Marketing**
 - TV, Radio, Print
 - Email, Social Media
 - Billboards and Transit Advertising



Public Information and Education

❑ **Technical Support for Partners**

- Training for Partner Organizations (eg. public health, law enforcement, planners, school personnel)
- “Toolkit” of Information and Resources

❑ **Short Term: Statewide**

❑ **Long Term: Target Focus Communities**



Enforcement

- ❑ Pedestrian Safety Law Enforcement Training in focus communities
- ❑ Outreach to courts
- ❑ 1-2 week enforcement blitz annually

Operation See! Be Seen!
Pedestrian Safety Awareness Week

Open to play PSA

<https://youtu.be/5Thk8BdMG4I>

PSAP Officially Kicked-off

□ June 20th Press Event

- DOT, DOH, GTSC, FHWA and City of Albany Participate
- Widespread Coverage

□ Website Launched

- <https://www.ny.gov/programs/pedestrian-safety-action-plan>
- 3 E's Information
- PSAP Report Available

PSAP Next Steps

□ Engineering

- Design Services Contracts
- Data Packages

□ Education

- Outreach to Focus Communities
- New PSA

□ Enforcement

- Training Development
- Annual Enforcement Blitz

How Can MPO's Help?

- Corridor Identification
- Local Project Solicitations (2017)
- Education Outreach to Locals
- Other?