Watch Out For Me

Aisha M. Phillips, MPH
A Complete Street is a roadway planned and designed to consider the safe, convenient access and mobility of all roadway users of all ages and abilities.

Pedestrians, bicyclists, public transportation riders, and motorists; it includes children, the elderly, and persons with disabilities.

Includes sidewalks, lane striping, bicycle lanes, paved shoulders suitable for use by bicyclists, signage, crosswalks, pedestrian control signals, bus pull-outs, curb cuts, raised crosswalks, ramps and traffic calming measures.
Dutchess County Complete Streets Policy
Adopted October 2016

• Applies to transportation-related elements of projects involving County property (roads, parks, and buildings), as well as public and private projects over which the County DPW has permitting authority.

• Developed by the Complete Streets Committee based on national best practices.

Dutchess County Government
Complete Streets Committee

Membership includes:

- Aging
- Health
- Planning
- Public Works
- Sheriff

>>> Dutchessny.gov/CompleteStreets
Town of Poughkeepsie
City of Poughkeepsie
Crash Data
Ped Crashes: Traffic Control

- 01 - NONE: 49%
- 02 - TRAFFIC SIGNAL: 36%
- 03 - STOP SIGN: 5%
- 07 - NO PASSING ZONE: 4%
- 05 - YIELD SIGN: 1%
- 12 - HIGHWAY WORK AREA (CONSTRUCTION): 1%
- 20 - OTHER: 3%
- 06 - OFFICER/FLAGMAN/GUARD: 1%
- 15 - POLICE/FIRE EMERGENCY: 0%
Ped Crashes: Light Condition

1 - DAYLIGHT 66%
2 - DAWN 0%
3 - DUSK 4%
4 - DARK-ROAD LIGHTED 29%
5 - DARK-ROAD UNLIGHTED 1%
Ped Crashes:
Pedestrian Location

1 - Pedestrian at Intersection 49%
2 - Pedestrian not at Intersection 51%

Y - Not Applicable 0%
Z - Unknown 0%
Ped Crashes: Pedestrian Action

- 04 - Crossing, No Signal or Crosswalk: 34%
- 03 - Crossing, No Signal: 11%
- 13 - Other Actions in Roadway: 15%
- 02 - Crossing Against Signal: 8%
- 01 - Crossing With Signal: 8%
- 14 - Not in Roadway: 10%
- 11 - Working in Highway With Traffic: 3%
- 06 - Along Highway Against Traffic: 6%
- 07 - Emerge From Behind Parked Vehicle: 2%
- 12 - Playing in Roadway: 1%
- 09 - Getting On/Off Vehicle: 1%
- XX - Not Entered: 0%
- YY - Not Applicable: 0%
Complete Streets Committee

Reviewed Existing Campaigns

• DC Metro’s Be Street Smart
• NC’s Watch Out NC
• Kansas City’s Watch Out KC
Complete Streets Committee

Created Dutchess County’s Watch Out For Me Campaign

- Update Traffic Safety Website
  - Dutchessny.gov/WatchOutForMe
- Bus Ads (Interior/Exterior)
- Social Media
- Print & Radio
dutchessny.gov/WatchOutForMe
Bus Ads - Interior

Tips For Being A Safe Cyclist

- Obey Traffic Signals & Signs
- Look Before Entering Traffic & Changing Lanes
- Be Bright at Night
- Ride with Traffic
- Use Hand Signals
  Remember to signal with the left arm.
- Wear a Helmet

Learn more at dutchessny.gov/WatchOutForMe

Tips For Being A Safe Pedestrian

- Be Bright at Night
- Cross Safely When Exiting the Bus
- Pull the Plug and Pay Attention
- Walk Facing Traffic
- Watch for Turning Cars
- Be Careful in Parking Lots

Learn more at dutchessny.gov/WatchOutForMe
Be SAFE. Be SMART. Be SEEN
dutchessny.gov/WatchOutForMe
Bus Ads - Exterior


dutchessny.gov/WatchOutForMe
Bus Ads - Exterior

Yield to people in crosswalks. It’s the law.

dutchessny.gov/WatchOutForMe
Street Safety Tips

**WHEN WALKING:**
- Cross the street at marked crosswalks and intersections.
- Begin crossing the street on the “walk” signal.
- Use pedestrian pushbuttons.
- Watch for turning vehicles before crossing, look left, right, and then left again.
- Stay visible after dark and in bad weather.
- Watch out for trucks & buses backing out of parking spaces and driveways.

**WHEN BICYCLING:**
- Obey all regulatory signs and traffic lights.
- Ride in a straight line or at least a car door’s width away from parked cars.
- Never ride against traffic.
- Always wear a helmet. Helmets dramatically reduce the risk for head injury in a bicycle accident.
- Ride with traffic to avoid potential accidents.
- Use hand signals to tell motorists what you intend to do.
- Use lights at night and when visibility is poor.

**WHEN DRIVING:**
- Stop for pedestrians at crosswalks and be careful when passing stopped vehicles.
- Look before opening your door.
- Slow down and obey the posted speed limit.
- Allow 3 feet when passing bicyclists.
- Yield to pedestrians & bicyclists when turning at intersections.
- Watch for children playing.

Material adapted from the Metro, District of Columbia, Maryland, and Virginia Be Street Smart Campaign.

WATCH OUT FOR ME!
Dutchessny.gov/WatchOutForMe
### Consejos de seguridad vial

#### AL CAMINAR:
- **Crucen la calle** por las líneas peatonales e intersecciones.
- **Estén atentos a los vehículos que doblan.** Miren a la izquierda, a la derecha y a la izquierda de Nueva antes de cruzar.
- **Utilicen el botón en pasos de peatones para cruzar la calle.**
- **Comiencen a cruzar la calle** cuando la señal lo indique (Walk).
- **Manténganse visibles** cuando es de noche y durante el mal tiempo.
- **Estén atentos a los camiones y autobuses que salen en marcha atrás** de esfuerzos y caminos de entrada a los viviendos.

#### AL MONTAR EN BICICLETA:
- **Obedezcan todas las señales** y semáforos.
- **Nunca vayan en contra del tráfico.** Vayan en el sentido del tráfico para evitar accidentes.
- **Hagan señas con las manos** para indicar a los conductores lo que piensan hacer.
- **Conduzcan en línea recta** y mantengan una separación mínima de los coches estacionados con una distancia del ancho de una puerta.
- **Usen siempre el casco.** El riesgo de heridas a la cabeza en accidentes de bicicletas disminuye significativamente con el uso del casco.
- **Usen luces durante la noche** y cuando haya poca visibilidad.

#### CUANDO SE CONduce:
- **Ceden el paso a los peatones** deténganse en los cruces peatonales y tengan cuidado cuando pasen a los vehículos estacionados.
- **Disminuyan la velocidad y abedezcan** los límites de velocidad.
- **Los conductores deben ceder el paso a los peatones y ciclistas** cuando están doblando.
- **Miren** antes de abrir la puerta.
- **Manténganse a tres pies de distancia** cuando están pasando a un ciclista.
- **Reloj** para niños jugando.

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Dutchessny.gov/WatchOutForMe

Material adaptado del Metro, Distrito de Columbia, Maryland y Virginia ser Street Smart Campaign.
Thank You!

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