MARKET STREET Connect
October 7th
• An effort to introduce complete streets concepts to Poughkeepsie’s downtown
• Uses Market Street as a model corridor to “test” concepts and engage with the public
• Establish vision for walkable, bikeable, transit-friendly, accessible and livable downtown
• Natural progression of the Main Street Economic Development Strategy

What Is Market Street Connect?
Poughkeepsie City Center Revitalization Plan (2014)

Action #1: Introduce Frequent Transit Service Along Main Street

Action #2: Transform Market Street into a Complete Street

Action #3: Convert the Arterials into Boulevards

Action #4: Restore Main Street as the Region’s Primary Commercial Corridor

Action #5: Convert Vacant Lots in the CBD to Transit-Oriented Housing
Main Street Economic Development Strategy (MSEDS)

- Poughkeepsie City Center Revitalization Plan (PCCRP), endorsed by the Common Council in 2014
  - Introduction of dedicated Main Street transit line from waterfront to Arlington
  - Market Street as a complete street
  - Boulevard-style intervention for East-West Arterials
- MSEDS further develops concepts within the PCCRP, including Market Street as a complete street
- NYSERDA in grant in 2014 to support this work, with a focus on greenhouse gas emission reduction
What’s the Problem with Market Street Anyway?
1960 - A pivotal year
Urban Renewal – Main Mall
Urban Renewal – Downtown
Urban Renewal – Downtown
Urban Renewal – Downtown
Urban Renewal – Downtown
Present Day

Urban Renewal – Downtown
What’s the Problem with Market Street Anyway?
• Released RFP for professional services on the Poughkeepsie City Center Connectivity Project in May 2016
• Received a number of proposals from very qualified firms
• Selected the team of Sam Schwartz Engineering and Street Plans Collaborative
• Temporary changes to the right of way to test complete streets concepts
• Tactical urbanism approach, including low-cost materials and volunteer help
• Opportunity to engage with everyday users of Market Street
• Programming/Activities
  • Feedback wall and project display table
  • Thought bubble station
  • Café tables and chairs, AstroTurf
  • Hay bale benches
  • Planters

Demonstration Project
SHEET 1 QUANTITIES:
- Pavement marking to be covered: 30 LF
- Traffic cones required (Approx. 4' apart): 100 UNITS
- Area of programming zones: 695 SF
- Signs to be covered: 2 UNITS
- Signs to be installed: (2) W1-6R, (2) W4-2L, (2) W20-5L, (2) VMS, (5) temporary sign posts

TOTAL PLAN QUANTITIES:
- Pavement marking to be covered: 138 LF & 2 ARROWS
- Traffic cones required (Approx. 4' apart): 380 UNITS
- Area of programming zones: 7320 SF
- Signs to be covered: 2 UNITS
- Signs to be installed: (2) W1-6R, (2) W4-2L, (2) W20-5L, (2) VMS, (5) temporary sign posts
Pavement marking to be covered: 108 LF & 2 ARROWS
Traffic cones required (Approx. 4' apart): 200 UNITS
Area of programming zones: 4990 SF
• 30+ volunteers, city staff and consultant team
• Engaged with between 200-250 people during the day

What did people say?
• Stores/Restaurants/Business Activity
  • Greater diversity of retail options
  • More activity after 5pm and weekends
  • Outdoor seating/amenities
  • Updated/improved/repaired storefronts
• Traffic calming/slower traffic/safety
  • Narrower lanes
  • Slower traffic
  • Wider sidewalks
  • Drivers should honor pedestrian right of way

Feedback
• Greenspace/Beautification
  • Street trees
  • Park space, places to sit
  • Flowers
  • Fountains
  • Public art

Other feedback
• Better pavement markings
• Street vendors/food trucks
• Cleaner streets/sidewalks
• More programming/community events and festivals
• Bike lanes
• Police patrolling on foot
• More pride
• Existing conditions analysis
  • Comprehensive analysis of current transportation network within project boundary
• Second demonstration project
  • Possible second demo project in Spring 2017
• Scenario development
  • Series of alternative scenarios for network-level possibilities for prioritizing walking, biking, transit and driving in the city center
• Alternatives selection
• Impact analysis
  • Fiscal and environmental analysis of selected alternative
• Financing Analysis
• Final report and vision

Project Next Steps
Two-way conversion concept
Thank You!

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